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Director Digital Implant Solutions Platform

Jo Massoels leads the Digital Implant Solutions business globally based out of Mölndal, Sweden.

In January 2014 Massoels was appointed to Business Unit Manager DENTSPLY Implants Belgium, where he led the organization for the Atlantis suprastructures as well as the Simplant production based in Hasselt Belgium.

He joined Dentsply Sirona in 2012 as General Manager for ES Healthcare in Belgium, which was integrated in 2013 into DENTSPLY Implants. ES Healthcare was specialized in producing CAD/CAM implant suprastructures and is today named Atlantis suprastructures.

Jo has a Civil Engineer degree from the University of Leuven and an Executive MBA from Vlerick Business School in Brussels.